

Dear Community Supporter,

Greetings! We're excited to announce that the 15th Annual Trick or Treat Trail will take place on **Sunday, October 31, 2021** from 5:30 to 8 p.m. at Independence Park, 3449 Pearland Parkway.

Our Annual Trick or Treat Trail has proven to be a **SPOOK-tacular** success! We welcome an average of 8,000 people to this FREE Halloween event each year. This year we are expecting our attendance to continue to increase and hope you'll participate in this fun community event by hosting a booth and providing treats or activities for trick-or-treaters of all ages.

Your booth, along with those of other local businesses and organizations, will create a "trail" through the park to provide a safe, well-lit Trick or Treat experience. We look forward to having games, inflates, food and much more! Come out and show your community support by interacting with those you service in the Pearland area.

The event site will be available for booth setup at 3 p.m. We strongly encourage you to have promotional items available for attendees to take home for future reference in addition to any pre-packaged candy or toy you want to hand out!

Thank you in advance for your support of Trick or Treat Trail!

Sincerely,

Mychal Mitchell
City of Pearland Special Events
Phone: 281.412.8907
events@pearlandtx.gov

VENDOR OPPORTUNITIES

Trail Station - FREE

Benefits

- 10x10 booth space along the Trick or Treat Trail
The deadline for a "TRAIL STATION" is October 25, 2021.

EXHIBITOR APPLICATION

Organization Name _____
Contact Name _____ Email _____
Business Phone _____ Cell Phone _____
Address _____ City _____ State _____ Zip _____
Alternate Contact _____ Cell _____

Check here if you will be providing a game or activity (important for booth placement) *

* Please make sure to describe your game/activity and space requirements for proper placement.

Describe your booth and/or activity.

What "treats" will you provide to Trick-or-Treaters? 5,000 to 6,000 pieces are recommended.

INDEMNITY: BOOTH PARTICIPANT SHALL PROTECT, DEFEND, INDEMNIFY AND HOLD THE CITY OF PEARLAND AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS, THE EVENT SPONSORS AND THEIR AFFILIATES FREE AND HARMLESS FROM ANY AND ALL CLAIMS, DEMANDS, CAUSES OF ACTION, SUITS OR OTHER LITIGATION (INCLUDING ALL COSTS THEREOF AND ATTORNEYS FEES) OF EVERY KIND AND CHARACTER ARISING AGAINST THE CITY OF PEARLAND AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS, THE EVENT SPONSORS AND THEIR AFFILIATES OR ANY THIRD PARTY (INCLUDING BUT NOT LIMITED TO PERSONNEL FURNISHED BY VENDOR OR ITS VENDORS AND SUBCONTRACTORS OF ANY TIER) ON ACCOUNT OF BODILY INJURY (INCLUDING DEATH) OR DAMAGE TO OR LOSS OF PROPERTY IS CAUSED BY THE NEGLIGENCE, GROSS NEGLIGENCE, WILLFUL ACTS OR CONDUCT AND/OR STRICT LIABILITY OF VENDOR, ITS VENDORS OR SUBCONTRACTORS OR ANY OF THEIR RESPECTIVE OFFICERS, DIRECTORS OR EMPLOYEES, OR ANYONE OR MORE OF THEM IN CONNECTION WITH THE EVENT.

Please sign below agreeing to the above

Signature